

Proposed Projects	Age Friendly Category
Project 1. * Community toilet scheme – getting shops and businesses to offer their facilities, or ultimately provide public facilities	Outdoor spaces and buildings
Project 2. *Single point of information and services i.e. a Hub	Social Participation
Project 3. How do people know that stores are safe? Staff are trained, happy for residents to use toilets, have a seat, glass of water. Should be a single sticker for windows - not Safe Places or DF. Agreed branding/ comms message.	Local Businesses
Project 4. **Dementia Friendly signage & toilets e.g. different coloured toilet seat/ grab rail, way in & out signs of toilet, areas of seating in stores, analogue clock & daylight, training for staff	Local Businesses
*Project 5. Community Communications Contact – one central contact to ensure age friendly projects are well promoted and engage with 'hard to reach' residents.	Information & Communication
Project 6. Improve clear and accessible health information. Local to Melksham directory of services. What can be accessed and how.	Health and community services
Project 7. **Volunteer fair and recruitment drive to support existing groups e.g. Link	Social Participation
Project 8. Involve Youth Club with older peoples clubs	Social Participation
Project 9. *Outdoor seating – linking the town centre with residential areas and pedestrian routes (sponsor a bench – businesses/ residents) i.e. Snowberry Lane - could look at support funding from developers	Outdoor spaces and buildings
Project 10. Outreach to new comers and to those reaching 55+ - welcome pack	Social Participation
Project 11. Outdoor regular activities encouraging fitness and health benefits	Outdoor spaces and buildings
Project 12. Welcome to Melksham – pack/ map given to estate agenda/ libraries etc	Information & Communication
Project 13. Age Friendly fitness trail for adults within the town parks	Outdoor spaces and buildings
Project 14. In GP surgeries better utilisation of noticeboards/ television advertisements screen in surgery about services able to access for the elderly	Health and community services
Project 15. Dropped kerb audit and ‘Town Walkability audit’ – involve members of the community in this, especially those with wheelchairs, pushchairs.	Outdoor spaces and buildings
Project 16. Visiting times at the hospital - timetable and information available	Transportation

Project 17. Encouragement for use of walks e.g. Riverside Walks	Outdoor spaces and buildings
Project 18. Look at road signs and crossing points	Transportation
Project 19. Improve facilities in and out of businesses – magnifying glass on trolleys, usable and more of them in good repairs, smooth pavements.	Local Businesses
Project 20. Surfaces on footways improved – cleanliness and dog bins	Outdoor spaces and buildings
Project 21. Borrow my dog scheme – build a local network	Outdoor spaces and buildings
Project 22. University of the 3 rd age. Invite speaker to Melksham	Social Participation
Project 23. Publish organisation data base – library + TIC	Social Participation
Project 24. Film about all the Age Friendly projects in Melksham. To be shown on TV's, at GP surgeries, tourist, website, Facebook page, etc	Information & Communication
Project 25. Capture older peoples stories and share with younger students	Social Participation
Project 26. Taxi booking from GP/ central health service inc. wheelchair	Transportation
Project 27. Travel Planning – joining public transport with 'link'	Transportation
Project 28. Staff to offer assistance (don't wait to be asked or incident to occur)	Local Businesses
Project 29. Helping people to get online to order medication – costs to phone to order. Library can offer to help.	Health and community services
Project 30. Personalised travel planning	Transportation
Project 31. Generation cross pollination – old people 'adopt' a teenager and vice versa	Social Participation
Project 32. Increase offering and choice of shops in Melksham to prevent residents having to travel to another town or online (reduces social impact).	Local Businesses
Project 33. Melksham 'An Age Friendly Town' – to replace 'twinned with'	Information & Communication

* indicates that previously there were two similar projects that have been combined.

Deliverability rating 1 - 5
(1= simple/ quick, 5 =
hard, long term)

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